

# MBA Kids International

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School of Entrepreneurship and Leadership for Kids and Teenagers



**MBA Kids  
International**





MBA Kids International  
Born in 2013

International Team unites Global Knowledge and Expertise





MBA Kids  
International

«We develop young generation that will develop the world»

— Mykola Dorychenko,  
President,  
MBA Kids International



# MBA Kids International is

- 8 years of great experience and significant results
- Kids Choice №1
- Teachers' team works nationally and globally
- Partners' support on the national and international level
- Constantly developing short- and long-term programs
- Master Franchise international networks

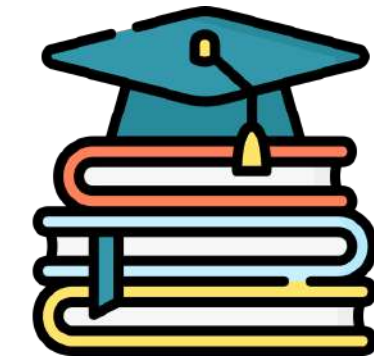




# 8 years of our work



More than **5000**  
world wide



Created more than 40  
courses

We develop young  
generation that will  
develop the world

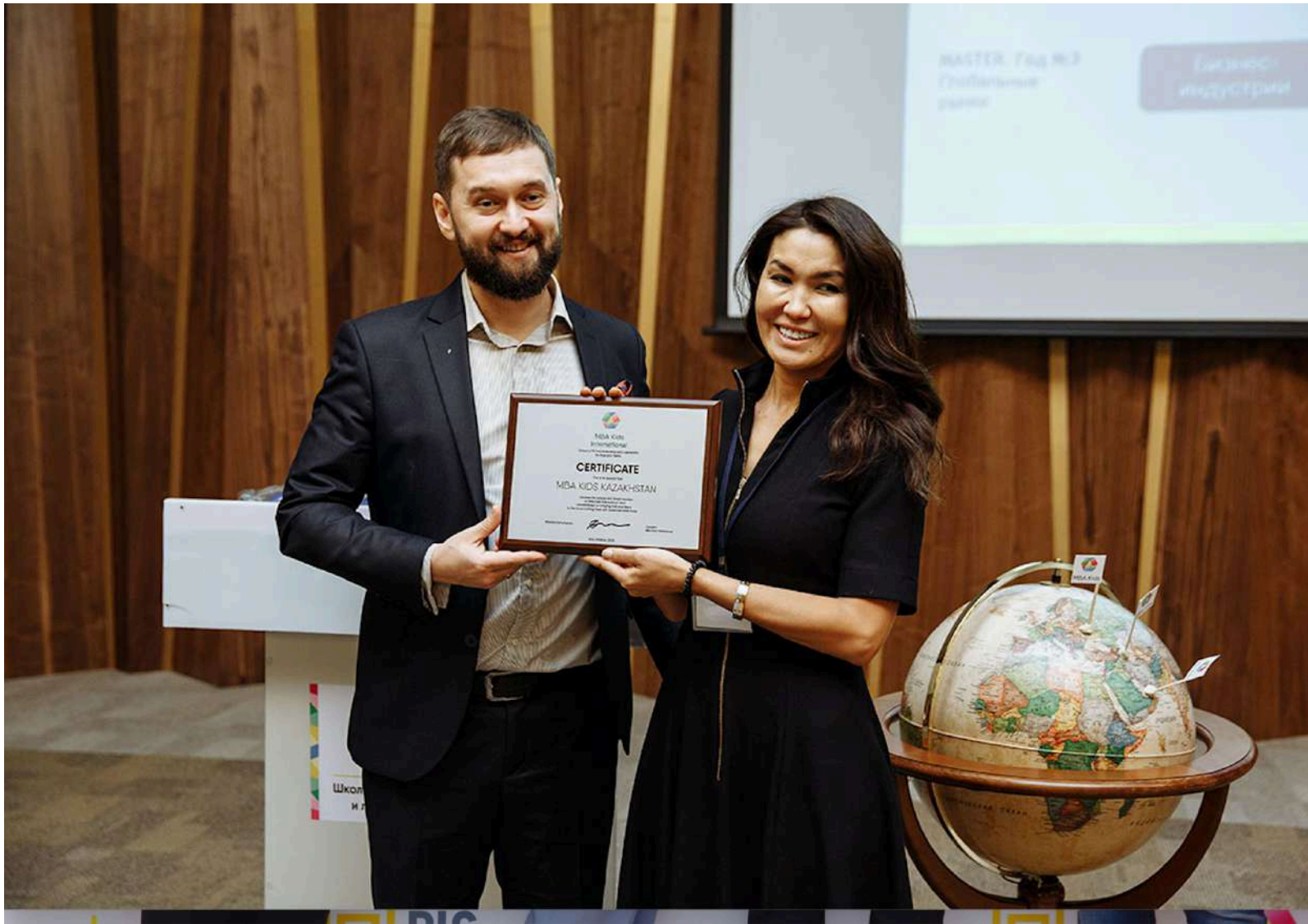


Held more than  
**14000** lessons



More than **400**  
educational projects  
online and offline









We are worldwide  
In 2021





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# Main Focuses

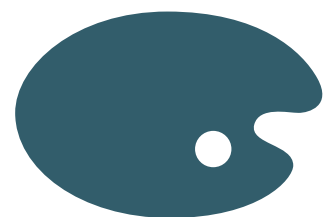
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We are looking for new trends and researches to implement it into our activities and programs



We are using experience of today: cases, local situation, role model games, local project orientation



We are constantly open new forms of learning: online, grants, short/longterm, individual, B2B and others



We are doing our best in what we do: business, education, partnership both on local and global level



# Main activities

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- Annual programs for 1-11 grade scholars (Beginner, Starter, Advanced, International, Online)
- Short and long-term intensive courses (Entrepreneurship and Business block , Soft-skills block, Professional orientation, etc)
- Local events: New Year Fair, Kids Talk show, Business Battle and others.
- Camps, Yachting and Business study-tours in Europe and America
- Corporate programs for private schools and educational institutions
- Master-classes for teachers and parents
- Grants for talent kids and teenagers
- Online video platform





# Teachers' Team

## Main Criteria:

- ➡ Professional in what he or she is doing
  - ➡ Charismatic person
  - ➡ Willingness to work with kids
- Professionals and high-flyers in different business disciplines
  - MBA schools teachers
  - Internal and external business trainers
  - Business coaches and mentors
  - Kids Psychologists





# Franchisee opportunities

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- Office MBA Kids (New Country) launch
- B2B sales for educational establishments (schools, Universities)
- Local Online video platform management







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## Franchisee support

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- ✓ Introduction session for Management Board and Executive team in Kyiv or in-place
- ✓ Mentoring Franchisee' functions in launching Programs (marketing, sales, operations)
- ✓ Education of Local teachers' team before every program (lesson-by-lesson)
- ✓ Scenarios and Materials for every program
- ✓ International networks of Franchisees





We are inviting new Kids, Teens, Teachers and new Countries to join our Global Journey





# Our Core Team



**Mykola Dorychenko**

President MBA Kids  
International



**Natalia Melenna**

International  
Director



**Olena Chumak**

Operational  
Director



**Maryna Fedotova**

Marketing  
Director



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